

SAVE YOUR WRAPPERS!

One Hundred and
\$128,975.00

TO PURCHASERS OF THE CELEBRATED

FRENCH VILLA SOAP!

For the Laundry!

For the Bath! For Every Household Use!

Your Grocer Should Keep It.

How We Present to Our Patrons

Over 20,000 Royal Presents.

What We Have Done!

What We Are Going to Do!

WHAT WE DID!

1885 MARCH AND DECEMBER 1885

Our First Distribution took place on the 12th of March; our Second Distribution December 10, when we distributed among our patrons throughout the United States over

Fifteen Thousand Valuable Presents.

Four families out of every five who adopted "FRENCH VILLA" into their households were rewarded.

What We Advertised to Give Away We Gave Away!

Kurtzmann Concert, Square, and Upright Pianos, the magnificent Wilcox & White Organs, the world-renowned "White" Sewing Machines; our Silver Ware was all of the well-known "1847" Rogers Bros. and the Meriden Britannia Co., of Meriden. Every article we presented to our patrons was the best that could be procured, and for years to come will remain in their hands as a souvenir.

NOW COMES OUR

3d THIRD 3d

GRAND DISTRIBUTION.

OCTOBER 30, 1886.

HOW WE DISTRIBUTE THE ARTICLES.

Our next Grand Distribution will take place on the 30th of October, 1886, when we will give gratuitously to the consumers of "FRENCH VILLA," the balance of entire list of presents.

We make the distribution according to this list, commencing with 50 Pianos, 60 Organs, &c. You will find printed on the inside of each wrapper around every bar of soap you buy a Consumer's Certificate. Save these certificates and send to us, to arrive any time between September 30 and October 30, inclusive, 1886.

Each package received is counted and numbered, according to the order of receipt. The list is made up according to the number of certificates each party sends; the greatest number taking the lead, the next greatest following, and so on down. You see a complete list of what we give away. It commences with 50 Pianos, 60 Organs, 30 Parlor Suites, &c., &c. The party who sends the greatest number of certificates will be given the first piano, the next greatest number the second piano, the third greatest number the third piano, and so on until the remaining pianos have been distributed. Then comes the 60 Organs—the next highest number of certificates will take an organ, and so on until the organs have been distributed; then the 30 Parlor Suites, and so on down until the balance of the complete list has been distributed.

By a careful examination it will be seen that all through the list are as valuable articles as at the head; therefore many parties sending only a few certificates receive as valuable articles as others who send a much larger quantity.

These presents are given GRATUITOUSLY to only the consumers of our celebrated

"French Villa Soap."

No Lottery Methods or Devices of Drawing are adopted, but the strictest impartiality will be observed, and the list distributed exactly in the order it is arranged in our circular.

THE ORDER OF THE LIST,

COMMENCING WITH

Pianos, Organs,

&c., &c.

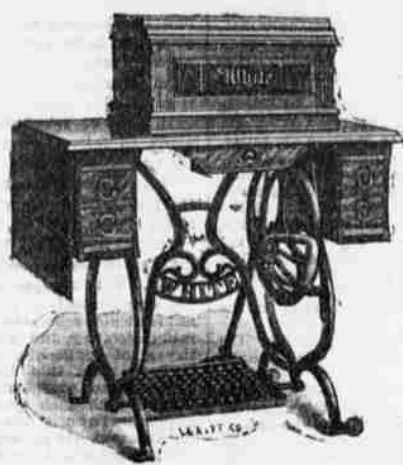
50 Magnificent Upright Pianos.
60 Parlor Organs.
10 elegant Parlor Suites.
20 pairs Diamond Ear-drops.
10 Diamond Rings.
10 Ladies' Gold Watches.
10 Chamber Suites.
25 Black Silk Dress Patterns.
20 Sewing Machines.
10 Gents' Gold Watches.
50 Engraved Gold-lined Tea Sets.
1 Concert Square Piano.
5 Parlor Organs.
15 Ladies' Gold Watches.
10 pairs Diamond Ear-drops.
5 Diamond Rings.
5 Parlor Suites.
5 Chamber Suites.
10 Silk Dress Patterns.
10 Sewing Machines.
5 Gents' Gold Watches.
35 Ladies' Gold Watches.
25 Tea Sets.
1 Grand Piano.
20 Magnificent Parlor Organs.
20 Gold Watches.
5 Parlor Suites.
20 Diamond Rings.
5 pairs Diamond Ear-drops.
5 Chamber Suites.
50 Silk Dress Patterns.
10 Sewing Machines.
50 Tea Sets.
25 Gold Watches.
10 Tilted Ice Pitchers.
1 Upright Piano.
5 Parlor Organs.
10 Gold Watches.
10 Diamond Rings.
5 pairs Diamond Ear-drops.
5 Parlor Suites.
10 Silk Dress Patterns.
5 Chamber Suites.
10 Sewing Machines.
10 Gold Watches.
5 Parlor Organs.
5 Diamond Rings.
25 Tea Sets.
5 Silk Dress Patterns.
10 Gold Watches.
10 Ice Pitchers.
5 Parlor Organs.
1 Upright Piano.
20 Gold Watches.
5 Diamond Rings.
25 Tea Sets.
5 Silk Dress Patterns.
100 Cake Baskets.
50 Engraved Butter Dishes.
50 Tilted Ice Pitchers.
10 Ice Pitchers.
10 Student Lamps.
30 Clocks.
100 Cake Baskets.
100 Butter Dishes.
25 Tilted Ice Pitchers.
10 Student Lamps.
30 Mantel Clocks.
180 Cake Baskets.
40 Tilted Ice Pitchers.
20 Student Lamps.
100 Engraved Butter Dishes.
2000 1/2 Silver-plated Table Knives
2000 1/2 Silver-plated Tea Spoons.
500 1/2 Silver-plated Forks.

See What We Give Away!

ACTUALLY
GIVEN AWAY!

55 Upright, Concert, Square, and Grand Pianos, worth \$400 each.....	\$22,000	100 Student Lamps, list price \$10.....	\$1,000
100 Magnificent Organs, worth \$180.....	18,000	100 Clocks, list price \$16.....	1,600
25 Elegant Parlor Suites, worth \$65.....	1,625	500 Cake Baskets, Gilt, Gold-lined, list price \$14.....	7,000
25 Elegant Chamber Suites, worth \$50.....	1,250	400 Butter Dishes, Gilt, Gold-lined, list price \$7.50.....	3,000
200 Solid Gold Watches, worth \$75.....	15,000	2,000 Dozen Knives (Rogers'), list price \$6.50 per dozen.....	12,500
100 Diamond Ear-drops and Rings, worth \$75.....	7,500	2,000 Dozen Teaspoons, list price \$4.10 per dozen.....	8,200
250 Silver-plated Tea Sets, list price \$55.....	14,750	500 Dozen Table Forks, list price \$6.50 per dozen.....	3,250
100 Silk Dress Patterns (18 yds), value \$27.....	2,700		
50 Sewing Machines, list price \$52.....	2,600		
200 Tilted Ice Pitchers, list price \$27.....	5,400		
100 Ice Pitchers, list price \$16.....	1,600		
			\$128,975

SOME OF OUR LEADING PRESENTS.



OUR CELEBRATED WHITE.

LIST PRICE, \$55.



SOLID GOLD WATCH.

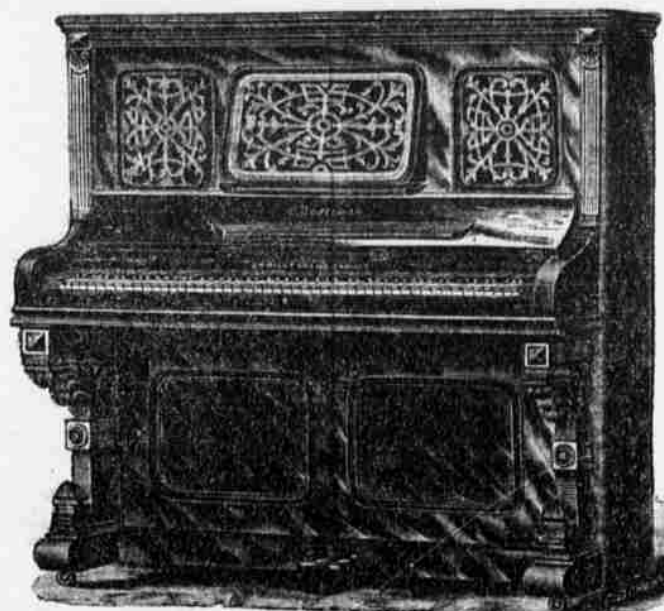
WORTH \$100.



SILVER ICE PITCHER.



TILTER.



OUR KURTZMANN UPRIGHT PIANO.

Rosewood, Upright, Extra Handsome Case, Richly Carved Legs, and Extra Fret-work Panels of elegant design; Patent Music Desk, three Unisons. Height, 4 feet 10 inches; width, 5 feet 4 inches. PRICE, \$300.



OUR WILCOX & WHITE ORGAN.

Acknowledged the "STANDARD OF THE WORLD." LIST PRICE, \$150.



TEA SETS—Six Pieces.



VALUE, \$100.



DIAMONDS ARE ALL GUARANTEED.



VALUE, \$75.

SAVE YOUR WRAPPERS!

Twenty-Five Dollars!

WHAT WE CLAIM

For Our Celebrated

MICHAUD FILS FRERES,

PARIS, FRANCE.

FRENCH VILLA SOAP.

We not only make these Statements, but will always be prepared to Substantiate and Prove

THAT "French Villa" Soap is the best Soap to-day in the American market for all household uses.
THAT one cake of "French Villa," properly used, will go further than two cakes of ordinary soap.
THAT it will make the clothes whiter and cleaner than any other soap.
THAT It has a peculiar color given to it by the foreign ingredients used in its manufacture.
THAT it will positively prevent and cure chapped hands.
THAT it will save labor.
THAT it will save expense.
THAT in all cases it can be procured of your grocer as cheap as any first-class soap.
THAT it will place the clothes on the line quicker than any soap you can buy.
THAT the lather or foam it produces is of a beautiful snowy whiteness—never equaled.
THAT once a purchaser, always a consumer.

Try It! You will Always Buy It! Ask your Grocer for "French Villa."

Save your Wrappers. They all have a Value.

OUR GUARANTEE.

The fact of our name being connected with this enterprise is sufficient guarantee that this distribution must be HONEST and LEGITIMATE, and all matters transacted in a business-like manner.

If you do not know the R. W. Bell Manufacturing Co., ask your banker or your grocer, they will any of them tell you that we are one among the oldest Soap Manufacturers in the United States, and stand to-day superior to all others in our line of business.

Is it not a guarantee to see such names as the celebrated Michaud Fils Freres, of Paris, France, the largest soap manufacturer in the world; the Meriden Britannia Co., of Meriden, Conn., the largest silver-plate company in this country; the world-renowned White Sewing Machine Co.; the noted Wilcox & White Organ Co., of Meriden, Conn.; the Kurtzmann Piano Manufacturers, of Buffalo?

We are using all these manufacturers' goods. By addressing any of the above companies, you can obtain any information as to quantity, quality, and price of our presents.

In making the contracts for and selecting our presents, their standard of merit and qualities were more largely considered than their cost to us, and our arrangements with the makers in every case are to furnish none but first-class goods.

The Upright Pianos, the Concert Square Pianos are made especially for us. We use both the Steinway and Kurtzmann. They are rosewood case, richly carved. Retail by all dealers for \$500.

The Magnificent Parlor Organs

are from the celebrated Wilcox & White Organ Co., SOLID BLACK WALNUT case, beautifully ornamented, accompanied by the MANUFACTURERS' WARRANTY. This organ is sold at retail by your dealer for \$280. The name Wilcox & White, alone, is its guarantee.

The Diamonds

We will warrant to be genuine Diamonds, in gold settings.

The Watches

are handsome, hunting-case, stem-winding, solid gold, and warranted.

The Silver-plated Ware

is all of the well-known "1847" ROGERS and MERIDEN BRITANNIA CO.'S make, and warranted by these manufacturers.

As before stated, we have endeavored to select none but first-class articles.

Our Machine

Is the celebrated White Sewing Machine, is acknowledged to be the best and highest-priced sewing machine in the world; the mere mention of the fact that we are giving the highest-priced machine to be had is a guarantee that our list comprises only the best manufacturer's goods. This machine is beautifully ornamented, and has all the attachments usually accompanying a first-class machine; also, a FIVE YEARS' WARRANTY. The list price, \$55.

We use all of the above manufacturers' goods. By addressing any of these manufacturers you can obtain information as to the quality, price, and quantity we use.

If you will send your address to the

R. W. BELL Manufacturing Co., Buffalo, N. Y., they will forward you free a printed list, giving the address and names of over fifteen thousand families who received valuable presents in our last distribution.

We will forfeit \$10,000

for every case not found as represented. Write to the recipients after receiving the list.

R. W. Bell Manufacturing Co.,

BUFFALO, N. Y.,

Sole Manufacturers for the United States.

Ask Your Grocer for French Villa. SAVE THE WRAPPERS.